

# Emily Horrocks

## Information

Graphic Designer

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708-846-4086

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## Education

Savannah College Of Art & Design  
BFA in Graphic Design  
Class of 2021

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## Experience

Tinder  
Los Angeles, CA  
Brand Designer  
12/2023 – Present

- Helped drive brand direction, design campaigns, in-app visuals, and marketing assets.
- Partnered across product, marketing, and engagement teams to build cohesive design systems and storytelling across every touchpoint
- Helped shape, build, and design a brand refresh, evolving our brand identity, art direction, and visual application across all brand aspects

Laundry Service  
Los Angeles, CA  
Junior Designer  
02/2022 – 12/2023

- Designed digital campaigns across paid, organic, and influencer content for major brands like Amazon, Jordan and GE.
- Built flexible visual systems and reusable templates that supported long-term storytelling
- Worked closely with art directors, copywriters, and motion designers to bring campaigns to life

BUCK  
Los Angeles, CA  
Design Apprentice  
06/2021 – 12/2021

- Supported the studio's first-ever branding team through development of identity systems, brand collateral, and visual assets
- Designed social content, marketing visuals, and experiential mockups across a range of industries
- Collaborated with motion + 3D teams to ensure designs translated seamlessly across animation and interactive formats