

*Emily Horrocks

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Education

Savannah College of Art and Design
B.F.A. Graphic Design
June-2021

Skills & Software

- Adobe Creative Suite
- HTML+ CSS
- Microsoft Office
- Google Suite
- Figma
- Brand identity design
- Marketing design
- Social media content
- UX + UI Design
- Conceptual thinking
- Environmental design
- Collaborative team member
- Amazing communicator
- Great time management skills

Work

Junior Designer
Laundry Service
Februray 2022 - Present

- Conceptualized and designed social media content for various platforms.
- Designed and collaborated on digital marketing campaigns.
- Collaborated with different creative departments to create print and digital advertising content.

BUCK
Deisgn Intern
July 2021 - December 2021

- Designed branding and identity systems for different companies.
- Collaborated and designed different digital marketing campaigns.
- Designed engaging social media content for various platforms and brands.
- Conceptualized brand identities and visual systems.

Brand Design Intern
Mailchimp
June 2020 - April 2021

- Worked cross-functionally.
- Designed and collaborated on different digital marketing campaigns.
- Designed unique social media content for various platforms.
- Conceptualized and designed apparel.
- Created and collaborated on internal brand work for the studio team.

